REQUEST FOR PROPOSAL

FOR MEDIA SERVICES FOR THE NGOR COMMITMENTS

Duration of the assignment: 1 week
Deadline for applications: 21st September 2020
Tentative date of commencement: 1st October 2020

Background

The African Ministers Council on Water (AMCOW) is an intergovernmental, Pan-African, non-budgetary institution working under the Specialized Technical Committee on Agriculture, Rural Development, Water and Environment of the African Union (AU), and provides political oversight on water resources and sanitation in Africa. AMCOW’s mission is to promote cooperation, security, social and economic development, and poverty alleviation among member states through the effective management of the continent’s water resources and the provision of water supply and sanitation services. AMCOW is mandated to provide political leadership in the implementation of the African Water Vision 2025 and water components of the African Union’s Agenda 2063.

The Ngor Vision on Sanitation and Hygiene focuses on achieving universal access to adequate and sustainable sanitation and hygiene services and eliminate open defecation by 2030.

The Ngor Declaration on Sanitation and Hygiene sets out the Ngor Commitments which recognize the areas of the enabling environment that need to be addressed in order to achieve its Vision. It is only when progress is achieved across all the Ngor Commitments (which are the building blocks of an effective sanitation and hygiene sector) that the enabling environment will support accelerated access.

AMCOW is mandated to monitor progress against the Ngor Commitments, and this regular monitoring and reporting of country progress is the cornerstone of the AfricaSan movement. The Ngor Commitment monitoring process captures the Ngor Commitments both in terms of whether the building blocks of the enabling environment are in place, and subsequently whether progress is made against country-specific targets.

To realize this vision African governments committed to:

1. Focus on the poorest, most marginalized and unserved aimed at progressively eliminating inequalities in access and use and implement national and local strategies with an emphasis on equity and sustainability.
2. Mobilize support and resources at the highest political level for sanitation and hygiene to disproportionately prioritize sanitation and hygiene in national development plans.
3. Establish and track sanitation and hygiene budget lines that consistently increase annually to reach a minimum of 0.5% GDP by 2020.
4. Ensure strong leadership and coordination at all levels to build and sustain governance for sanitation and hygiene across sectors especially water, health, nutrition, education, gender, and the environment.
5. Develop and fund strategies to bridge the sanitation and hygiene human resource capacity gap at all levels.
7. Progressively eliminate untreated waste, encouraging its productive use.
8. Enable and engage the private sector in developing innovative sanitation and hygiene products and services especially for the marginalized and unserved.
9. Establish government-led monitoring, reporting, evaluation, learning and review systems.
10. Enable continued active engagement with AMCO's AfricaSan process.

Purpose
Support media awareness about the Ngor commitments and its importance in attaining the SDG 6 goal and its targets

Tasks and Responsibilities
- Secure an interview for the Executive Secretary of AMCO in a major International or Pan African newspaper to inform about the Ngor commitments and its importance to the realization of SDG 6.
- Support a press release distribution on the Ngor Commitments in at least 25 African countries from the 5 regions of Africa (North, East, South, West, Central) in major print, broadcast and online publications.
- Follow-up calls to ensure media uptake
- Monitor online and print media outlets to report on the uptake

Qualification and Experience
The successful candidate is required to meet the following criteria:
- Proven experience of providing press coverage at international level for international organizations.
- Proven experience of securing the right press coverage with the most impact.
- Very good understanding of Pan African and International media.
- Working experience in international development is desirable.

Contract duration
The contract will be effective from date of signing and will last 1 week.

This application is open for individuals. Individuals should provide the following:
- Profile
- References list
• Copy of catalogue or samples of the design work, if available
• A proposal including a quote to develop the requested task

TO APPLY

Interested candidates who meet the required qualifications and experience are invited to submit updated Profile and cover letter explaining their motivation and why they are suited for the assignment.

We only accept applications sent via email – info@amcow-online.org.

For more information, refer to http://www.amcow-online.org