REQUEST FOR PROPOSAL

FOR THE RECRUITMENT OF THE GRAPHIC DESIGNER
FOR THE NGOR COMMITMENTS

Place of assignment: Abuja, Nigeria
Duration of the assignment: 2 weeks
Deadline for applications: 28th September 2020
Tentative date of commencement: 5th October 2020

Background

The African Ministers Council on Water (AMCOW) is an intergovernmental, Pan-African, non-budgetary institution working under the Specialized Technical Committee on Agriculture, Rural Development, Water and Environment of the African Union (AU), and provides political oversight on water resources and sanitation in Africa. AMCOW's mission is to promote cooperation, security, social and economic development, and poverty alleviation among member states through the effective management of the continent’s water resources and the provision of water supply and sanitation services. AMCOW is mandated to provide political leadership in the implementation of the African Water Vision 2025 and water components of the African Union’s Agenda 2063.

The Ngor Vision on Sanitation and Hygiene focuses on achieving universal access to adequate and sustainable sanitation and hygiene services and eliminate open defecation by 2030.

The Ngor Declaration on Sanitation and Hygiene sets out the Ngor Commitments which recognise the areas of the enabling environment that need to be addressed in order to achieve its Vision. It is only when progress is achieved across all the Ngor Commitments (which are the building blocks of an effective sanitation and hygiene sector) that the enabling environment will support accelerated access.

AMCOW is mandated to monitor progress against the Ngor Commitments, and this regular monitoring and reporting of country progress is the cornerstone of the AfricaSan movement. The Ngor Commitment monitoring process captures the Ngor Commitments both in terms of whether the building blocks of the enabling environment are in place, and subsequently whether progress is made against country-specific targets.

To realize this vision, African governments committed to:
1. Focus on the poorest, most marginalized and unserved aimed at progressively eliminating inequalities in access and use and implement national and local strategies with an emphasis on equity and sustainability.
2. Mobilize support and resources at the highest political level for sanitation and hygiene to disproportionately prioritize sanitation and hygiene in national development plans
3. Establish and track sanitation and hygiene budget lines that consistently increase annually to reach a minimum of 0.5% GDP by 2020.
4. Ensure strong leadership and coordination at all levels to build and sustain governance for sanitation and hygiene across sectors especially water, health, nutrition, education, gender, and the environment.
5. Develop and fund strategies to bridge the sanitation and hygiene human resource capacity gap at all levels.
7. Progressively eliminate untreated waste, encouraging its productive use.
8. Enable and engage the private sector in developing innovative sanitation and hygiene products and services especially for the marginalised and unserved.
9. Establish government-led monitoring, reporting, evaluation, learning and review systems.
10. Enable continued active engagement with AMCOW's AfricaSan process.

Purpose

Production of original / high quality visuals to disseminate information about the Ngor Commitments. The materials will follow AMCOW branding and graphic guidelines and will be used for social media platforms, web content and other communication products.

Tasks and Responsibilities

- Produce quality visibility materials for AMCOW.
- Ensure that all visuals are produced in line with AMCOW requirements/policies.
- Produce 20 graphics in English and French aligned with the Ngor Commitments.
- Produce 1 GIF in English and French aligned with the Ngor Commitments.
- The visuals will be in full colour, High Definition, and digital format.
- Files may be submitted in JPG, JPEG, PNG, and PDF. Final source format PNG and other Source Format must be submitted to AMCOW;
- The visuals should be fresh, attractive, utilising a range of graphics to effectively communicate to various target audiences in a clear way.
- AMCOW will provide content in Microsoft Word format. Other specifications may be given to the selected designer if necessary.

Qualification and Experience

The successful candidate is required to meet the following criteria:

- Strong theoretical and practical background in graphic design, including the use of design software's.
• Show a clear and mature style of design, demonstrating an understanding of the communication requirements of different Development Institutions.
• Proven experience of graphic production from start to published/printed product with knowledge of printing processes and colour management.
• Good understanding of new and evolving technologies and digital platforms.
• Knowledge of standard software packages
• Working experience in development is desirable

Contract duration

The contract will be effective from date of signing and will last 2 weeks.

This application is open for individuals. Individuals should provide the following:

• Profile
• References list
• Copy of catalogue or samples of the design work, if available
• A quote

TO APPLY

Interested candidates who meet the required qualifications and experience are invited to submit updated profile and cover letter explaining their motivation and why they are suited for the assignment.

We only accept applications sent via email - info@amcow-online.org.

Please forward the application in English through the stated website no later than 28th September 2020.

For more information, refer to http://www.amcow-online.org