REQUEST FOR PROPOSAL

FOR THE RECRUITMENT OF THE MOTION DESIGNER OF THE
NGOR VISION ON SANITATION AND HYGIENE

Place of assignment: Abuja, Nigeria

Duration of the assignment: 43 days

Deadline for applications: 28th September 2020

Tentative date of commencement: 5th October 2020

Background

The African Ministers Council on Water (AMCOW) is an intergovernmental, Pan-African, non-budgetary institution working under the Specialized Technical Committee on Agriculture, Rural Development, Water and Environment of the African Union (AU), and provides political oversight on water resources and sanitation in Africa. AMCOW’s mission is to promote cooperation, security, social and economic development, and poverty alleviation among member states through the effective management of the continent’s water resources and the provision of water supply and sanitation services. AMCOW is mandated to provide political leadership in the implementation of the African Water Vision 2025 and water components of the African Union’s Agenda 2063.

The Ngor Vision on Sanitation and Hygiene focuses on achieving universal access to adequate and sustainable sanitation and hygiene services and eliminate open defecation by 2030.

The Ngor Declaration on Sanitation and Hygiene sets out the Ngor Commitments which recognize the areas of the enabling environment that need to be addressed in order to achieve its Vision. It is only when progress is achieved across all the Ngor Commitments (which are the building blocks of an effective sanitation and hygiene sector) that the enabling environment will support accelerated access.

AMCOW is mandated to monitor progress against the Ngor Commitments, and this regular monitoring and reporting of country progress is the cornerstone of the AfricaSan movement. The Ngor Commitment monitoring process captures the Ngor Commitments both in terms of whether the building blocks of the enabling environment are in place, and subsequently whether progress is made against country-specific targets.

To realize this vision African governments committed to:
1. Focus on the poorest, most marginalized and unserved aimed at progressively eliminating inequalities in access and use and implement national and local strategies with an emphasis on equity and sustainability.

2. Mobilize support and resources at the highest political level for sanitation and hygiene to disproportionately prioritize sanitation and hygiene in national development plans.

3. Establish and track sanitation and hygiene budget lines that consistently increase annually to reach a minimum of 0.5% GDP by 2020.

4. Ensure strong leadership and coordination at all levels to build and sustain governance for sanitation and hygiene across sectors especially water, health, nutrition, education, gender, and the environment.

5. Develop and fund strategies to bridge the sanitation and hygiene human resource capacity gap at all levels.


7. Progressively eliminate untreated waste, encouraging its productive use.

8. Enable and engage the private sector in developing innovative sanitation and hygiene products and services especially for the marginalized and unserved.

9. Establish government-led monitoring, reporting, evaluation, learning and review systems.

10. Enable continued active engagement with AMCOW's AfricaSan process.

**Purpose**

Production of 2 animation videos to create awareness and highlight the importance of the Ngor Commitments and AMCOW.

**Target Publics**

The animation videos will target Water, Sanitation & Hygiene practitioners, Governments, donors, CSOs, Universities, among others.

**Platforms**

The animation videos will be shared on social media platforms, on websites, meetings, TV channels and other communication platforms.

**Format / Methodology**

File format: Mp4; Image format: 1080p – Animation, between 1 mn 30s – 2mns

The animation films will include a voiceover in English.

Motion graphics, adaptable to social media platforms, TV, computer and smartphone screens.

**Language**

The animation films should be in English with French subtitles.

**Tasks and Responsibilities**

- Produce quality visibility materials for AMCOW.
• Ensure that all visuals are produced in line with AMCOW requirements/policies.
• Produce 1 animation film about the Ngor Commitments and its importance to reach SDG 6. The duration could be between 1mn 30s to 2 mns.
• Produce 1 animation film about AMCOW and its work. The duration could be between 1mn to 1mn 10s.

Approximative timeframe

(A more precise timeframe will be agreed upon after the contract agreement)

<table>
<thead>
<tr>
<th>Deliverable</th>
<th>Timeframe</th>
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<tbody>
<tr>
<td>Phase 1 Finalise scripts based on AMCOW content guidance</td>
<td>10 days</td>
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<tr>
<td>Phase 2 First draft of story line including the meeting with key selected stakeholders + approval process</td>
<td>10 days</td>
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<tr>
<td>Phase 3 2nd draft of story line and rough cut of animation + approval process</td>
<td>10 days</td>
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<tr>
<td>Phase 4 Final video clips in English</td>
<td>5 days</td>
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<td>Phase 5 Application subtitles in french</td>
<td>3 days</td>
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<tr>
<td>Phase 6 Final submission</td>
<td>5 days</td>
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<td>Note</td>
<td>Note that the final versions in all must be delivered no later than end of November 2020.</td>
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Tone/style

The tone must have a style of simplicity but also captivating for the audience.

Qualification and Experience

The successful candidate is required to meet the following criteria:

• Strong theoretical and practical background in motion design and graphic design, including the use of design software’s
• Show a clear and mature style of design, demonstrating an understanding of the communication requirements of different Development Institutions.
• Proven experience of animation film production from start to published
• Good understanding of new and evolving technologies and digital platforms.
• Working experience in development is desirable

Contract duration

The contract will be effective from date of signing and will last 43 days.

This application is open for individuals. Individuals should provide the following:
TO APPLY

Interested candidates who meet the required qualifications and experience are invited to submit updated profile and cover letter explaining their motivation and why they are suited for the assignment.

We only accept applications sent via email – info@amcow-online.org.

Please forward the application in English through the stated website no later than 28th September 2020.

For more information, refer to http://www.amcow-online.org