Africa Water and Sanitation Week (AWSW)

Request for Proposal

Event Management for the Virtual Africa Water and Sanitation Week

22 – 26 November 2021

Date of Advertisement: 08 June 2021

Dateline for Submission of Proposals: Saturday 08 July 2021

Duration of Assignment: 15 July 2021 to 15 December 2021

1.0 Background

1.1 African Ministers’ Council on Water (AMCOW)

The African Ministers’ Council on Water (AMCOW) was formed in 2002 in Abuja Nigeria, primarily to promote cooperation, security, socio-economic development and poverty eradication among member states through the effective management of the continent’s water resources and provision of water supply services. In 2008, at the 11th ordinary session of the African Union (AU) Assembly in Sharm el-Sheikh, Heads of State and Governments of the AU agreed on commitments to accelerate the achievement of water and sanitation goals in Africa and mandated AMCOW to develop and follow up with an implementation strategy for these commitments. In recognition of the paramount role of water and sanitation to human and economic development as well as the role of AMCOW in achieving sustainable development in Africa, AMCOW has been designated as a delivery mechanism on water and sanitation for the Specialized Technical Committee (STC) of the Department of Agriculture, Rural Development, Blue Economy and Sustainable Environment (ARBE) of the African Union (AU). AMCOW provides Provide political leadership, policy direction and advocacy in the provision, use and management of water resources for sustainable social and economic development and maintenance of African ecosystems.

1.2 Africa Water and Sanitation Week.

The Africa Water and Sanitation Week is a joint conference of the Africa Water Week (AWW) and the Africa Sanitation Conference (AfricaSan) Conference. Both are flagship events of the Africa Ministers’ Council on Water (AMCOW). These flagship water and sanitation events represent a political commitment at the highest level. Both are institutionalized platforms to discuss and collectively seek solutions to Africa’s
water and sanitation challenges. This is in keeping with the decision of the AMCOW Governing Council to institutionalize a way of building momentum on achieving the Africa Water Vision 2025.

This joint edition of both conferences will feature the 8th Africa Water Week and the 6th AfricaSan conference. Whereas the AWW will be organized based on 4 subthemes, the AfricaSan conference will be organized across 5 subthemes.

Overall aim of the AWSW

The overall aim of the joint conference is to facilitate dialogue and sharing of knowledge and develop action plans on water, sanitation and hygiene towards achievement of the SDG 6 in Africa.

Specific objectives of the conference

The conference has two specific objectives which contribute to the overall goal:

1. to ensure Water Security for all and all uses across Africa by 2030;
2. to accelerate action to ensure every country achieves access to adequate and equitable sanitation and hygiene for all and end open defecation by 2030.

8th Africa Water Week (AWW 8)

Over the years, the Africa Water Week series has served as a platform for dialogue for the sector. Since 2008 when the first edition of the conference was held, 7 editions of the conference have brought together more than 7000 professionals from governments, regional institutions, international partners, the private sector, the scientific community, civil society, and the media from within the continent and all over the world. In these meetings, political dialogue, sharing of lessons and experiences on sector best practices have taken place which has impacted policy formulation and service delivery towards the achievement of regional and global goals and targets for water, sanitation and hygiene. It is a platform to dialogue on water issues from all over the continent of Africa. It brings together policy makers and technocrats to exchange best practices and lessons in the sector and how best to achieve sustainable water governance to ensure access to safe water for people of the continent.

Theme of AWW 8

The theme of the AWW 8 is:

“Water Security for Public Health and Human Development”

Based on the overall theme of the conference, the Africa Water Week will be organized across the following 4 subthemes.

The AWW 8 will be organized based on the 4 subthemes below:

1. Transboundary water management for cooperation and shared development
2. Enhancing Water Security through sustainable management of Groundwater Resources
3. Building Africa’s resilience to Climate Change and related disasters
4. Addressing Water and Sanitation sector enablers and drivers: policy, capacity development, knowledge management, financing among others

**Africa Conference on Sanitation and Hygiene (AfricaSan 6)**

AfricaSan series of conferences was initiated to serve as a platform for technical and political dialogue to address the sanitation and hygiene problems in Africa and therefore mitigate the impacts of poor sanitation and hygiene on the continent. The first AfricaSan conference took place in 2002. Since then, through a process of setting commitments, action-planning and monitoring, AfricaSan has become a continuous, country-led initiative to improve sanitation in Africa. The AfricaSan movement has led to two distinct high-level declarations – the eThekwini declaration on Sanitation and Hygiene in 2008, and the Ngor Declaration on Sanitation and Hygiene in 2015.

The eThekwini Declaration and Commitments on Sanitation, were a landmark outcome of the AfricaSan+5 conference’s Ministerial dialogue. The commitments set out a framework of action towards achieving the sanitation MDG. Importantly the eThekwini commitments were endorsed by the African Union Summit of Heads of State in 2008 in Sharm el Sheikh and are captured into the Sharm el Sheikh declaration. That gave it more impetus and led to a continent-wide reawakening that sanitation is key to development.

**AfricaSan theme and subthemes**

The overall theme of AfricaSan 6 is:

**Accelerating Access to Safe Sanitation and Hygiene in Africa at SDG+5 and Covid-19 era**

Based on the above overall theme of the conference which is developed based on the sanitation situation across the continent, the AfricaSan 6 will be organized based on the following 5 subthemes:

1. Inclusive Policy and Strategy for Accelerating Sanitation and Hygiene Improvement in Africa;
2. Securing innovative financing for sanitation and hygiene in financially challenging times;
3. Bridging the human resource gap for sanitation and hygiene in Africa;
4. Fecal Sludge Management, Green Economy and Climate Change; and
5. Improving Hygiene in Africa: Building on the Momentum of COVID Era Hand Hygiene

To achieve the overall aim and the objectives of the conference, in addition to the technical sessions based on the subthemes, the following sessions will be organized.

1. **Plenary sessions**: There will be a total of 4 plenary sessions.
   - A joint AWW8 & AfricaSan opening and closing plenary.
   - An Inter-ministerial Plenary panel discussions on water, sanitation and hygiene separately. This is expected to produce policy and strategic recommendations for water, sanitation and hygiene improvements across the continent and intersectoral collaboration for access to WASH services.

2. **Political Dialogue**: This will be a single closed session that will bring ministers responsible for water, sanitation and hygiene from Africa, representatives of key stakeholder groups together. This will produce a Ministerial/multistakeholder declaration.

3. **Country dialogue**: This will be organized based on between 5 - 7 parallel sessions. It will feature senior technocrats from ministries and partners to dialogue on sanitation and hygiene based on the outcomes of the second round of the AfricaSan Ngor Commitments monitoring.

4. **Thematic learning sessions**: This will be organized across 9 subthemes of both the Water Week (4) and AfricaSan conferences (5). It will be organized across 6 – 9 parallel sessions.

5. **Seminars/side meetings**: This will be reserved for proposals that didn’t make it into the main thematic sessions and will be organized outside of the time for the main conference.

6. **Technical fair/exhibition**: An online exhibition will set up to showcase activities, approaches, of technological innovations. This track will be paid for by the exhibitors.

7. **Africa Water and Sanitation Awards**: This will be organized to identify, showcase and reward the Water, Sanitation and hygiene innovations across the continent in one single session.

8. **Sector dialogue**: This will involve a set of parallel dialogue sessions involving Local Authorities, Private Sector, Civil Society, Development Partners, and Public Utilities. All these are expected to be organized in 5 parallel sessions.

**Objectives of Assignment**

The overall objective of this assignment is the provide virtual event management services for AMCOW for organizing the Africa Water and Sanitation Week 2021.

**Scope of work and key deliverables**

A. In close collaboration with AMCOW, a Conference Consultant and partners, plan for the Africa Water and Sanitation Week 2021
   - Support follow up with on invitations and RSVP
• Coordinate with speakers, keynotes, presentations, performances
• Collect materials for presentations in advance and upload them to the platform
• Coordinating advance recordings
• Support the creation of visibility for the launch
• Support the finalization of the event plan and agenda

B. Manage the platform and coordinate the Virtual Africa Water and Sanitation Week 2021
• Manage a virtual platform, with customized AMCO and Africa Water and Sanitation Week 2021 branding and simple and digestible interface
• Ensure the platform hosting the meeting is interactive and is capable of welcoming more than 500 participants with the right internet bandwidth requirements
• Ensure speakers receive the right information before and during their presentations (audio, video are working well and “leave the stage” when the time comes)
• Provide and facilitate high quality live stream, recording, translation, live chatting, private Q&A Downloadable content within sessions multiple social media platforms
• Facilitate a panel discussion convening several stakeholders.
• Overseeing audience engagement
• Support social media moderation
• Manage post event emails and surveys
• Onboarding speakers with training
• Include a system for live translation in French, English and Portuguese.
• Provide a live chat box space.
• Ensure the platform allows panel discussions, video and other audio-visual materials display.
• Ensure technical maintenance during the entire duration of the event on 22-26 November 2021 an hour before and an hour after the event.

Expected outputs

For the completion of this assignment, the following deliverables are expected:

I. The AWSW is successfully organized virtually over a period of 5 days
II. A video and audio recording of the AWSW conference
III. Evidence of livestream of the AWSW on social media platforms
IV. A report of the AWSW conference
V. Provide an archive of all recordings, and visitor statistics (including email addresses, contacts, number of those in attendance) and an aggregated data that can inform future decision making for AMCO
VI. Both text,
VII. audio and video of the key messages from the event
VIII. Synthesis of text interactions of participants during the launch

Qualification and Experience.

The service provider should possess the following experience:

1. Experience managing events with high-level government and non-government participants from different socio-cultural backgrounds
2. Proven track record organizing virtual events with participants from multiple time zones and speaking multiple languages
3. Experience using multiple online media to disseminate information and tracking of users and audience
4. Proven track record in successfully delivering communications/PR services for a leading national entity
5. Ability to think creatively with respect to developing new and compelling content
6. Experience working with external stakeholders and expert spokespeople
7. Ability to deal with technical issues on virtual conferencing within short notice and on the spot

3.1 Proposal Submission and requirements

AMCOW requests a proposal from the prospective Agency which includes the following:

- Technical proposal, outlining the Agency’s proposed approach to deliver the project and achieve the overall aim and objectives;
- Financial proposal detailing the level of effort required at each stage and the costs thereof.